

Publication:	Evening Echo	Media Cost (€):	680
Date:	Tuesday, March 5, 2019	Reach	9,449
Page:	14	Size (Sq. Cm)	85



# Royal London: Money biggest source of worry survey shows

LEADING protection specialist, Royal London, have asked the Irish public what is likely to be their biggest source of personal worry and what they plan to focus their attentions on during 2019.

The nationwide survey of 1,000 people, commissioned by Royal London and conducted by iReach, found that money stands out as the biggest source of worry for 39% of respondents — down from 46% in 2018. While making health improvements was found to be the biggest priority for most people (36%), up 4% from last year.

Commenting on the findings Joe Charles, Head of Proposition at Royal London said: “We have been putting these questions to the Irish public for the last four years.

“The survey findings give an interesting read on the ‘pulse of the nation’ in a given year. It informs us as to what’s worrying people the most and what are people trying to focus on in their life.

“In 2019, “money” stands out with 39% of people saying that this is their biggest source of worry. Meanwhile, in terms of their biggest focus the largest portion of people surveyed (36%) intend on making health-related improvements.”

The Royal London survey also found that:

- Women worry more about family; 17%, compared with 14% of men.
- Men lose more sleep over relationships than women do; 7% versus 4%.
- The older generation (55+) are most likely to see health as their primary source of worry at 41%

It appears that the older you get, the less worry there is around finances: 44% of 18-34-year-olds and 41% of 35-54-year-olds worry about money, compared to just 23% of those aged 55 plus.

Younger people (aged 18-34) are four times more likely to be worried about relationships and love compared to those who are aged 55 plus, 8% versus 2%.

Royal London drilled deeper into the research results to find out what are the differences between genders when it comes to what people say they are likely to worry about and what they plan to focus on for the year ahead.

Discussing this analysis Mr Charles said: “While there are many commonalities in the findings across genders, it’s interesting to look at the variations too.”