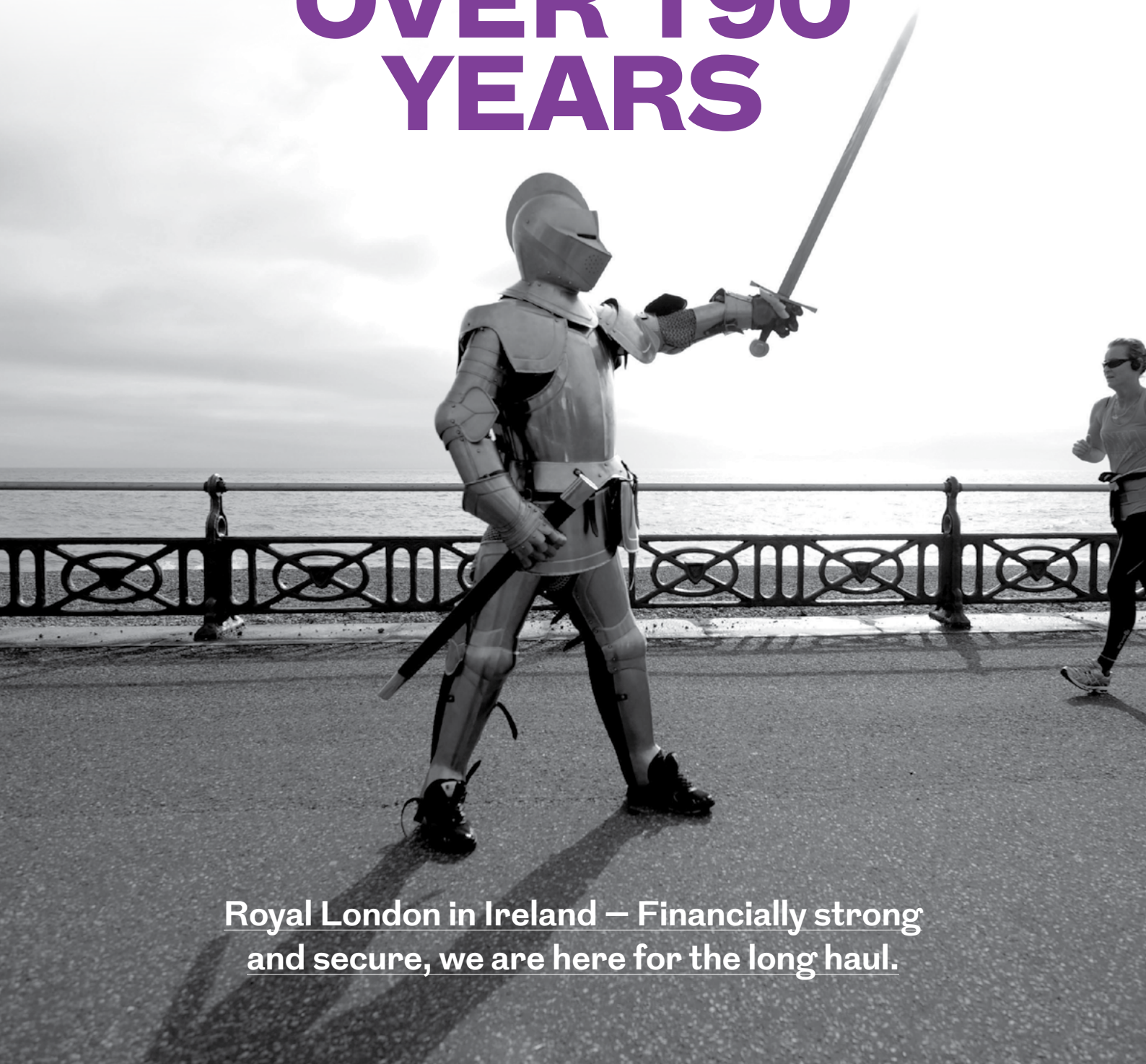




# GOING STRONG FOR OVER 190 YEARS



Royal London in Ireland – Financially strong  
and secure, we are here for the long haul.

Financially strong and secure,  
Royal London in Ireland has a history  
of protecting our policyholders and  
their families for over 190 years, **and  
we're committed to continue to  
do so for a long time to come!**



Over the last few years the turmoil experienced by financial institutions has highlighted the importance of placing your money and trust with a straightforward company you can depend upon. Thankfully, Royal London offers just that, as it's owned by the **UK's largest mutual life, pensions and investment company.**

Our parent company's mutuality means we share a common sense of integrity and purpose. And with no external shareholders, we are **focused solely on making decisions based on the benefits to our customers to give better value and higher levels of service.** This means that when your Financial Broker recommends Royal London to you for your protection needs, they're recommending **cover with a company that you can be sure is committed to looking after you.**

## Some key facts

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Over

**190**

years' heritage in Ireland  
(previously trading as  
Caledonian Life)



Over

**3,745**

employees



Over

**€132  
billion**

in funds under management\*



Approximately

**8.8  
million**

policies



Over

**€199  
million**

in Life and Terminal Illness  
claims payouts in 2017 alone\*\*



Over

**€235  
million**

in Specified Serious Illness  
claims payouts in 2017 alone\*\*



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**Note:** Exchange rate used as at 30/06/2018.

\*Figures as at 30/06/2018.

\*\*Group protection figures from Royal London Ireland and Royal London UK intermediary protection business claims paid (01 January 2017–31 December 2017).

## Over 190 years and counting...



### Here are some key dates in our history:

**1824**

The Caledonian Insurance Company opened on Dame Street, Dublin where it remained for over 100 years.

**1958**

Caledonian became a member of the Guardian Group of Companies.

**1968**

Merger with the Royal Exchange Group to form The Guardian Royal Exchange Group.

**1993**

The Group became known simply as Guardian.

**1999**

Guardian was acquired by Sun Life and Provincial Holdings.

**2000**

Royal Liver Group completed its purchase of Guardian Life.

**2001**

Returning to its original roots, the Caledonian Life name was re-launched as a new force in financial services.

**2011**

Caledonian Life was acquired by the Royal London Group following the group's takeover of Royal Liver.

**2014**

Caledonian Life rebranded to the name of its parent company, Royal London.

**2018**

Royal London strengthens its commitment to customers in Ireland by establishing a subsidiary business here.

Building on our proud heritage of protecting people in Ireland for over 190 years, we will continue to put our customers at the heart of everything we do and offer reliable protection cover to meet your needs. **And when you need us, we're only a phone call away in our Dublin office on 01 429 3333.**



#### Royal London

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Royal London Insurance DAC is regulated by the Central Bank of Ireland.  
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